

3rd Grade Career Development
Activity #3: Arts, Audio/Visual Technology, and Communications
Estimated time: 30-45 minutes

National Career Development Guidelines Indicators

ED1 - Attain educational achievement and performance levels needed to reach your personal and career goals

- ED1.K7 - Recognize that your educational achievement and performance can lead to many workplace options
- ED1.K8 - Recognize that the ability to acquire and use information contributes to educational achievement and performance

ED2 - Participate in ongoing, lifelong learning experiences to enhance your ability to function effectively in a diverse and changing economy

- ED2.K3 - Recognize the importance of being an independent learner and taking responsibility for your learning

CM3 - Use accurate, current, and unbiased career information during career planning and management

- CM3.K2 - Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available
- CM3.K4 - Identify several ways to classify occupations

CM4 - Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment

- CM4.K4 - Recognize that many skills are transferable from one occupation to another

Goal:

Students will investigate careers in the **Arts, Audio/Visual Technology, and Communications** Career Cluster.

Objectives:

- Understand that a career cluster is a grouping of occupations based on commonalities
- Recognize that the **Arts, Audio/Visual Technology, and Communications** Career Cluster includes designing, exhibiting, performing, writing, and publishing multimedia content, including visual and performing arts, audio/visual content, journalism, and entertainment services
- Investigate careers in the **Arts, Audio/Visual Technology, and Communications** Career Cluster

Materials:

- 3rd Grade Career Development #3 Handout – **Arts, Audio/Visual Technology, and Communications Careers: List of Occupations**
- Writing materials

Activity:

1. “Today we’re going to learn about occupations in the Arts, Audio/Visual Technology, and Communications Career Cluster. **A career cluster is a grouping of occupations based on things they have in common.**”
2. “The Arts, Audio/Visual Technology, and Communications Career Cluster is a large cluster that includes occupations where people design, produce, exhibit, perform, write or publish visual or audio content. This includes performing arts, too.”
3. *Distribute the **Arts, Audio/Visual Technology, and Communications Careers: List of Occupations** handout and review the information with the students. Ensure they understand the occupations in each group.*
4. *Divide students into three groups. Have each student pretend to work in one of the occupations listed in their group. Have students work together as a team to develop a short skit that shows how all of the occupations are necessary to complete a project. Encourage their creativity. Allow time for students to complete the assignment. Walk around the room and offer assistance to each group.*
5. *Once students have completed their assignments, have them perform their skits for the class.*

Evaluation:

Students will be evaluated on their participation in the group activity.

Handout #1

Arts, Audio/Visual Technology, and Communications Careers: List of Occupations 3rd Grade Career Development Activity #3

Group 1

Desktop Publisher
Graphic Designer
Technical Writer
Art Director
Photographer
Prepress Technician
Printing Press Operator
Editor

Group 2

Copy Writer
Sound Engineer
Program Director
Producer
Radio Announcer
Editor
Audio Equipment Technician
Reporter

Group 3

Choreographer
Dancer
Actor
Director
Set Designer
Singer
Composer
Author