

4th Grade Career Development
Activity #9: Hospitality and Tourism Careers
Estimated time: 30-45 minutes

National Career Development Guidelines Indicators

ED1 - Attain educational achievement and performance levels needed to reach your personal and career goals

- ED1.K7 - Recognize that your educational achievement and performance can lead to many workplace options
- ED1.K8 - Recognize that the ability to acquire and use information contributes to educational achievement and performance

ED2 - Participate in ongoing, lifelong learning experiences to enhance your ability to function effectively in a diverse and changing economy

- ED2.K3 - Recognize the importance of being an independent learner and taking responsibility for your learning

CM3 - Use accurate, current, and unbiased career information during career planning and management

- CM3.K2 - Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available
- CM3.K4 - Identify several ways to classify occupations

CM4 - Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment

- CM4.K4 - Recognize that many skills are transferable from one occupation to another

Goal:

Students will investigate careers in the **Hospitality and Tourism** Career Cluster.

Objectives:

- Understand that a career cluster is a grouping of occupations based on commonalities
- Recognize that the **Hospitality and Tourism** Career Cluster includes careers in the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events and travel related services.
- Investigate careers in the **Hospitality and Tourism** Career Cluster

Materials:

- 4th Grade Career Development Activity #9 – **Hospitality and Tourism Careers: Careers That Travel** handout
- Writing materials

Activity:

1. “Today we’re going to learn about some of the occupations in the **Hospitality and Tourism** Career Cluster, but first, we need to know what a career cluster is. **A career cluster is a grouping of occupations based on things they have in common.**”
2. “The **Hospitality and Tourism** Career Cluster includes jobs that are related to the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events and travel related services.” *Write this on the board.*
3. “Let’s look at travel-related careers. There are a lot of things that need to be done before going on vacation and while on vacation to make sure that it goes as smoothly as possible. Let’s see what some of the people in these occupations do.” *Distribute the **Hospitality and Tourism Careers: Careers That Travel** handout.*
4. *Go over each of the careers on the handout. Ensure that students understand each occupation before continuing.*
5. “Now that we’ve talked about these travel-related occupations, let’s take a more in-depth look at what each does.” *Divide the students into groups of six. Assign each group an occupation. Have the students create a short skit depicting what the people in their assigned occupation do. Walk around the room and offer assistance when needed.*
6. *After each group has developed a skit, allow each group to perform their skit for the rest of the class.*
7. *After the skits are complete, have students discuss which travel-related career is their favorite and why.*

Evaluation:

Students will be evaluated on their class participation.

Handout #1

Hospitality and Tourism Careers: Careers That Travel
4th Grade Career Development: Activity #9



Interpreters: They interpret oral or sign language, or translate written text from one language into another.

Lodging Managers: They plan, direct, or coordinate activities of an organization or department that provides lodging and other accommodations.

Meeting, Convention, and Event Planners: They coordinate activities of staff, convention personnel, or clients to make arrangements for group meetings, events, or conventions.

Reservation and Transportation Ticket Agents and Travel Clerks: They make and confirm reservations for transportation or lodging, or sell transportation tickets. May check baggage and direct passengers to designated concourse, pier, or track; deliver tickets, contact individuals and groups to inform them of package tours; or provide tourists with travel or transportation information.

Tour Guides and Escorts: They escort individuals or groups on sightseeing tours or through places of interest, such as industrial establishments, public buildings, and art galleries.

Travel Agents: They plan and sell transportation and accommodations for travel agency customers. They also determine destination, modes of transportation, travel dates, costs, and the accommodation required for a successful trip.