

5th Grade Career Development
Activity #3: Arts, Audio/Visual Technology, and Communications Careers
Estimated time: 30 - 45 minutes

National Career Development Guidelines Indicators

ED1 - Attain educational achievement and performance levels needed to reach your personal and career goals

- ED1.K7 - Recognize that your educational achievement and performance can lead to many workplace options
- ED1.K8 - Recognize that the ability to acquire and use information contributes to educational achievement and performance

ED2 - Participate in ongoing, lifelong learning experiences to enhance your ability to function effectively in a diverse and changing economy

- ED2.K3 - Recognize the importance of being an independent learner and taking responsibility for your learning

CM3 - Use accurate, current, and unbiased career information during career planning and management

- CM3.K2 - Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available
- CM3.K4 - Identify several ways to classify occupations

CM4 - Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment

- CM4.K4 - Recognize that many skills are transferable from one occupation to another

Goal:

Students will investigate careers in the **Arts, Audio/Visual Technology, and Communications Careers**.

Objectives:

- Understand that a career cluster is a grouping of occupations based on commonalities
- Recognize that the **Arts, Audio/Visual Technology, and Communications Career Cluster** includes designing, exhibiting, performing, writing, and publishing multimedia content, including visual and performing arts, audio/visual content, journalism, and entertainment services
- Investigate careers in the **Arts, Audio/Visual Technology, and Communications Career Cluster**

Materials:

- 5th Grade Career Development handout -**Arts, Audio/Visual Technology, and Communications Careers: List of Careers**
- Crayons, colored pencils, or markers
- Writing materials

Activity:

1. “Today we’re going to learn about occupations in the **Arts, Audio/Visual Technology, and Communications** Career Cluster. **A career cluster is a grouping of occupations based on things they have in common.**”
2. “The **Arts, Audio/Visual Technology, and Communications** Career Cluster is a large cluster that includes occupations where people design, produce, exhibit, perform, write or publish multimedia content including visual and performing arts and design, journalism, and entertainment services.”
3. “Who can name some occupations in the arts?” *Allow students to discuss the question. Possible answers: painters, sculptors, designers, dancers, actors, singers, directors, writers, choreographers.* “The arts include anything where people are creating or performing.”
4. “How about some occupations in audio/visual technology?” *Allow students to discuss the question. Possible answers: radio technicians, film editors, camera operators, music producers, archivists.* “A/V Technology includes using technology to create or edit visual content or audio content.”
5. “And what about communications?” *Allow students to discuss the question. Possible answers: TV reporters, newspaper writers, copy writers, editors, broadcast news analysts, radio announcers.* “Communications includes anything where people are conveying information and helping to convey information to a large number of people.”
6. *Distribute the **Arts, Audio/Visual Technology, and Communications Careers: List of Careers** handout #1 and review the information with the students. Ensure they understand the occupations in each area.*
7. *Have students pick a career they like and imagine working in that career. Students should write a paragraph explaining why they like the occupation and also illustrate what they see themselves doing in that career. Allow time for the students to complete the assignment.*
8. *When the students are finished, have them share their paragraph and drawing. Then, display their paragraph and drawings on a bulletin board.*

Handout #1

Arts, Audio/Visual Technology, and Communications Careers: List of Careers 5th Grade Career Development Activity #3

Arts

- Interior Designer
- Fashion Designer
- Illustrator
- Fine Artist/Painter
- Dancer
- Singer
- Actor
- Poet
- Lyricist
- Cartoonist
- Playwright
- Screenwriter
- Director

A/V Technology

- Film and Video Editor
- Radio Technician
- Graphic Designer
- Photographer
- Music Producer
- Film Editor
- Sound Engineering Technician
- Camera Operator
- Technical Director
- Archivist

Communications

- Radio Announcer
- TV Reporter
- Editor
- Newspaper Writer
- Reporter
- Copywriter
- Broadcast News Analyst
- Technical Writer

