

**5<sup>th</sup> Grade Career Development**  
**Activity #9: Hospitality and Tourism Careers**  
**Estimated time: 30-45 minutes**

**National Career Development Guidelines Indicators**

ED1 - Attain educational achievement and performance levels needed to reach your personal and career goals

- ED1.K7 - Recognize that your educational achievement and performance can lead to many workplace options
- ED1.K8 - Recognize that the ability to acquire and use information contributes to educational achievement and performance

ED2 - Participate in ongoing, lifelong learning experiences to enhance your ability to function effectively in a diverse and changing economy

- ED2.K3 - Recognize the importance of being an independent learner and taking responsibility for your learning

CM3 - Use accurate, current, and unbiased career information during career planning and management

- CM3.K2 - Recognize that career information includes occupational, education and training, employment, and economic information and that there is a range of career information resources available
- CM3.K4 - Identify several ways to classify occupations

CM4 - Master academic, occupational, and general employability skills in order to obtain, create, maintain, and/or advance your employment

- CM4.K4 - Recognize that many skills are transferable from one occupation to another

**Goal:**

Students will investigate careers in the **Hospitality and Tourism** Career Cluster.

**Objectives:**

- Understand that a career cluster is a grouping of occupations based on commonalities
- Recognize that the **Hospitality and Tourism** Career Cluster includes careers in the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events and travel related services.
- Investigate careers in the **Hospitality and Tourism** Career Cluster

**Materials:**

- 5<sup>th</sup> Grade Career Development Activity #9 – **Hospitality and Tourism Careers: Advertising the Perfect Hotel** handout
- Writing materials
- Crayons, colored pencils, or markers

**Activity:**

1. “Today we’re going to learn about some of the occupations in the **Hospitality and Tourism** Career Cluster, but first, we need to know what a career cluster is. **A career cluster is a grouping of occupations based on things they have in common.**”
2. “The **Hospitality and Tourism** Career Cluster includes jobs that are related to management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events and travel related services.” *Write this on the board.*
3. “Let’s look closely at travel and lodging. We know what travel is. Lodging is where you stay on your travels. How many of you have been on a vacation? Where did you stay?” *Allow students to discuss the question. “Have you ever thought about what would be the perfect place to stay? What would be the perfect family hotel?”*
4. “Think about it for a moment. What sorts of rooms and activities would the perfect family hotel offer? Who are the people that would help run this perfect family hotel?” *Allow time for students to discuss the question. Write their answers on the board. Help students generate responses if they become stuck. Possible answers for rooms and activities: big rooms, a pool, computer games in the rooms, special events for children, good food, rock climbing, etc. Possible answers for people in hotels: desk clerks, bellhop, ushers, managers, housekeeping attendants.*
5. *Once students have concluded their discussion, divide them into pairs and tell them that they will work together to create an ad for their perfect hotel.*
6. *Distribute **Hospitality and Tourism Careers: Advertising the Perfect Hotel** handout and crayons, colored pencils, or markers to each student pair. Tell students they will brainstorm ideas about their hotel, discuss the questions on the handout and then answer them. From the information on the handout, they will draw an ad for their hotel, listing all the wonderful things to do there. Ensure that students understand the directions. Instruct them to include their answers for rooms, activities, and people. In addition, have the students describe how the people add to their perfect hotel. Walk around the room to answer questions and offer help when necessary. Allow enough time for student groups to complete the assignment.*
7. *Once students have completed the assignment, have partners present their hotels to the class. Display their drawings and handouts.*

**Evaluation:**

Students will be evaluated on their class participation and their drawings.

Handout #1

Hospitality and Tourism Careers: Advertising the Perfect Hotel  
5<sup>th</sup> Grade Career Development: Activity #9

What is the name of your family hotel?

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Where is it?

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Describe the unique features of your family hotel.

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Describe the different people who work in your hotel. What do they do?

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On a separate sheet of paper, draw your hotel with people working in it.