The Community Well-Being Ambassadors Initiative (CWA) is a community-driven, place-based prevention strategy to increase the capacity of individual neighborhoods and communities. CWAs promote community well-being and resilience amongst all residents regardless of age. This initiative represents a collective impact approach, utilizing collaboration and resources among various community-based and public organizations in the state of Delaware.

Why is the CWA program important?

CWA exists to combat the stress and trauma that exists in our communities. Sometimes when you're experiencing a challenge, a helping hand or an outside perspective can speed up the process of finding a solution to your problem. CWA services include Mental Health Services, Substance Abuse Support, Positive Activities, Youth Support, Essential Need Solutions, and much more!

New Castle County

In 2021 we launched our first CWA program, serving the City of Wilmington

How does the CWA program work?

The CWA role is a year-long position. We hire members of your community (it could be your neighbor or a friend of a friend) to provide tailored support for you and your community all year long.

Here's how it works:
- Youth, families or community members are referred or self-identified.
- A CWA will help the individual or individuals identify their top needs.
- Then the CWA will provide that individual with information and help them develop a plan to address the needs.
- The CWA will connect that individual with a service or resource.

Kent County

In 2022 we launched our first CWA cohort in Dover with Delaware State University as the managing partner.

SUPPORT CWA

Interested in learning more about the CWA program and contributing to the growth of the program? Reach out to Cierra Hall at cierrahall@networkconnect.org to learn more about kicking off CWA in your community.

Network Connect Overview

The mission of Network Connect is to improve the coordination of youth serving organizations by building effective partnerships for youth, families, communities, and organizations.

NETWORK CONNECT

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