

## **MEMORANDUM**

**FOR:** Record

**FROM:** Executive Director, Delaware Workforce Development Board (DWDB)

**DATE:** February 12, 2019

**SUBJECT:** Veterans Vet Medallion Program

1. This memo reaffirms Delaware's Warrior Friendly Business Award as the Delaware Workforce Development Board's (DWDB) priority program for employer recognition.
2. For more than four years the DWDB, thru the joint Military Affairs committee (JMAC), a recognized and sanctioned joint committee of Delaware State Chamber of Commerce and the New Castle County Chamber of Commerce (NCCC) have promoted and sponsored Delaware's Warrior Friendly Business Award. The award is key in driving down the unemployment rate of veterans using a competition-based program where small, medium, and large businesses compete for recognition by the Delaware's Governor.
3. While we applaud any program that helps veterans, we are concerned a new federal medallion program will dilute the work we have done and ultimately cause confusion with First State employers.
4. To be clear, it is the board's policy to continue promoting the Warrior Friendly Business Award before any other initiative. The Warrior Friendly Business Award is the original state program, which serves active duty returnees as well as reserve component service members. We encourage the Jobs for Veterans Service Grant staff to join us and continue making Delaware the First State for veteran employment
5. I am the point of contact at 302-761-8163

William J. Potter  
Executive Director  
Delaware Workforce Development Board